



Heartland / EvenStart Annual Christmas Hamper Charity Drive

An Open Letter to all of Friends and Supporters of Children's Charities

As you may know, Heartland Agency supports a charitable program called 'The EvenStart For Children Foundation'. Our educational/therapeutic programs serve approximately 200 children a year (ages three to five), from severe poverty, who are 'at risk' due to the effects of neglect, sexual abuse, domestic violence, and other forms of trauma. Each Christmas season, we prepare hampers for at least 100 of our families, who are most in need! These families fall well below the poverty line. Our Website details this initiative.

Holiday Hamper Details

Each hamper consists of basic household and personal items, grocery cards, bus tickets, gift cards, etc., that assist a family well into the New Year. We have estimated that the total cost of assembling a hamper (with all suggested items and gifts from 'Santa') at approximately **\$650 for a family of 4**.

There is no internal overhead to this charitable initiative – as a donor-driven organization itself, this is a grassroots effort wherein all Staff give their time to coordinate, assemble and deliver hampers to each family prior Christmas day. All donations in their entirety go directly to the families in need.

All **cash /cheque** donations or hamper **expenditure sales slips** receive INCOME TAX RECEIPTS!

The Hamper provisions supplied, go a long way to bring pleasure and needed relief to parents who otherwise would have nothing to give their children on Christmas morning.

Here is How You Can Help!

- 1) Please consider including our Website Link in your outgoing emails and Christmas correspondence to friends, family, and colleagues, who might be looking for a Christmas charity to support!
- 2) Place this POSTER on your community or organization bulletin board!
- 3) Along with a Friend, Family Member, Teacher, Student, Office Colleague, or Church Group Member you can help assemble or contribute to a Holiday Hamper For A Child in Need!

Fill out and send the FAX Form (on the reverse of this page) indicating your interest!

Please have a look at our website for more information about our Christmas Hamper campaign and how much your support means to the children at risk in our programs!

www.evenstartfoundation.org/xmas

Happy Holidays to you and your families!

Brianna Parkhill

Tel: 403. 541-0277 or 815-9719 / Fax: 403.541-0800

Email: evenstart@shaw.ca

Xmas Hamper Campaign



FAX To:



EvenStart 'CHRISTMAS HAMPER COORDINATOR' —
BRIANNA PARKILL

EvenStart Fax: **403.541-0800**

From:
(your name)

Date: __ / __ /20__

(school or company
name):

Contact Info: Telephone Number: (__) ___ - ____
(your
contact info) Fax Number: (__) ___ - ____

Email: _____ @ _____ . _____

Pages:

Notes:

Dear EvenStart for Children Christmas Hamper Coordinator:

I am interested in your Hamper campaign for this holiday season.:

Please register me as a Xmas Hamper Supporter

Call me/ Email me